



CAMBRIDGE

Rose Quarter

Cambridge's Historic Core

Cambridge

A VIBRANT, MODERN CITY STEEPED IN HISTORY

One of the world's great university cities, Cambridge is home to a thriving student population and an internationally renowned high technology and pharmaceutical business cluster.

Its heritage and historic architecture are a huge draw for millions of tourists each year and the result is a creative, affluent population and one of the UK's most vibrant economies.



570,000

Primary catchment
(Promis)

8.1 MILLION

Number of visitors per year
(Visit Cambridge and Beyond)



65%

Population is A, B or C1
(ONS)

TOP 10

UK's highest weekly wages
(Promis)



#1

UK Vitality Rankings
(HDH)

50,000

Students each year across University of Cambridge and Anglia Ruskin University



Rose Quarter

Rose Quarter sits at the heart of the Cambridge's historic core and acts as a key link between Market Square and Trinity Street.

Its unique architecture and a diverse community of premium national and independent brands give it a distinct personality and it plays a special role in the city's retail landscape.



- | | | | | |
|-------------------|----------------|---------------------------|-----------------|-----------------------------|
| RITUALS... | Mappin & Webb | L'OCCITANE
EN PROVENCE | WHISTLES | JOSEPH
CHEANEY
& SONS |
| JIGSAW | THE IVY | MOLTON BROWN
LONDON | OLIVER BONAS | © LE CREUSET |



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Rose Crescent is a fantastic location for our store, there's a real community of premium brands amongst the beautiful historic architecture.

Rituals



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We love our beautiful Le Creuset Store on Rose Crescent, we created a unique shop fit embracing the amazing historic architecture – which showcases the vibrancy of our colour ranges perfectly; there is also a wonderful community and boutique feeling to the crescent.

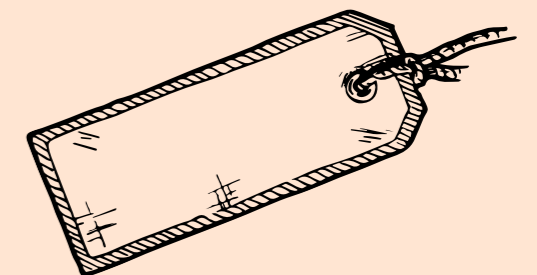
Le Creuset



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We have always been fond of this historic location in Cambridge for our luxury products and we have traded successfully for many years. When the adjacent premises came available we were very keen to take this opportunity to expand. Since the reopening, trading performance has been great and it is definitely a location that works well for our brand.

Mappin and Webb



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