

Greg Loizou

BSc (Hons) MRICS

Associate, Residential

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Helping landowners in the east of England to maximise the value of their land, Greg's broad knowledge of the property industry stems from his work in both the commercial and residential sectors.

He has spent much of his life in Cambridge and his genuine fondness for the area is evident in his determined approach to the projects he is involved with and his work ethic. He finds it hugely rewarding to play a part in how Cambridge and its built environment is growing, understanding what is happening, and being involved in its evolution.

Greg has worked on many large and small-scale developments and this vast experience of dealing with a wide range of clients means his communication and people skills are second to none.

He advises landowners and developers across the eastern region on the disposal and acquisition of residential development land and always strives to identify opportunities, optimise value and enhance marketability.

Key relevant project experience

Eddington - The University of Cambridge

Development of 375 acres of land to create a new district and extension to the city called Eddington. The aim of the development is to secure the university's long-term success by providing substantial community facilities, housing and commercial development for the city. Once complete, Eddington will include 1,500 dwellings for university and college staff, 1,500 private dwellings, accommodation for 2,000 students, a primary school, over 1m sq ft of commercial floorspace and shops and other community facilities. Greg acts on behalf of the University of Cambridge providing consultancy and agency advice for the residential land parcels in Phase 1.

Waterbeach – Urban & Civic

Development of the former Waterbeach Barracks and Airfield which aims to grow a new, vibrant community, making best use of publicly owned, previously developed land. Outline planning permission was granted in 2019 for up to 6,500 dwellings, three primary schools, a secondary school, 16,500 sqm of retail uses, 15,000 sqm of commercial space and other community facilities. Greg forms part of the agency team that act on behalf of Urban & Civic providing residential consultancy and agency advice for the land parcels in Key Phase 1