

Marc Langdon

Partner, Residential

Head of Norwich New Homes

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Marc is the passionate leader of our Norwich residential team, advising on large-scale, strategic developments.

From an embryonic design to completed homes ready for sale, Marc offers professional consultancy, reinforced with specialist expertise from his colleagues in planning, commercial and rural to help maximise opportunities for developers and local authorities.

Marc's clients will tell you that he puts his heart and soul into a scheme - and it's paid off. He's worked with housebuilders on RIBA-award-winning, avant-garde developments, large consortium schemes sympathetic to nearby idyllic rural villages and contemporary city centre apartments.

With 20 years at Bidwells under his belt, Marc knows the optimum mix of homes for each local demographic to drive value and sales, so his longstanding clients like to involve him at design stage through to marketing. In fact, he liked one of his schemes so much, he bought a house there himself!

While in his spare time Marc's love of music gravitates to the 90s, in his professional career he's always ahead of the curve, embracing market-changing technologies and regularly contributing to the Norfolk magazine.

Key relevant project experience

FW Properties

Working with FW Properties on two sites in Hoveton (25 homes) and Hempnell (22 homes). Worked as a key design partner from the purchase of the site through to the sales and completions of the units.

Clarion (Latimer Homes) and Lovell

Chosen agent advising on mix and delivery of three strategic sites in south Norfolk totalling 500+ homes.

Confidential Client

Local consultancy agent for Carrow Works' design and delivery.

King Developments, Cary's Meadow

A sustainable ground-breaking scheme involving an eco-efficient specification. Marc was involved with providing advice on the suitable mix for the location and demographic, and sales and marketing of the scheme.

Kier Living, Round House Park

Working on site since his arrival in Norwich in 2011, Marc was a key player in the sales and marketing of this development achieving exceptional sales rates and driving sales strategies.

Kier Living, Brundall

Sales and marketing for this 44-home village development close to local facilities.

“Bidwells immersed itself into every element of the development. Extensive local knowledge and a proactive approach has been an undoubted benefit to our successful sales.”

Lee Barnard, Managing Director, Hopkins Homes