

# Matthew Hay

MSci, BA(Hons)

Associate, Natural Capital and Sustainable Investment

07502 355593

[matthew.hay@bidwells.co.uk](mailto:matthew.hay@bidwells.co.uk)



## **Matt's deep knowledge of voluntary carbon markets and their links to nature-based solutions is impressive.**

With a degree in natural sciences and experience - both personal and professional - in landscape-scale ecological restoration, Matt has an intimate understanding of how to use the Woodland Carbon and Peatland Codes to finance nature-based solutions to climate change and the loss of biodiversity.

Matt loves getting out on the ground and seeing the tangible impacts that landscape-scale restoration projects can have. He is passionate about preserving and enhancing Scotland's natural capital by helping land managers to maximise their contributions to climate change mitigation and nature recovery.

Energised by helping to shape the emerging natural capital markets, Matt is at the sharp end of carbon finance for nature-based solutions. These projects deliver societal and environmental goals while underpinning new and existing rural industries.

With previous experience in a major catchment-scale habitat restoration project, Matt takes a holistic approach to natural capital and enjoys the collaboration with our forestry and energy and renewables teams. He is currently focussing on peatland restoration and woodland expansion opportunities in the Highlands.

### **Key relevant project experience**

Development of woodland carbon and peatland carbon projects in the UK, including accreditation with the relevant carbon standards

Sale of domestic and international carbon credits to a variety of UK-based businesses

Involvement in the design and development of a UK Farm and Soil Carbon Code

Verification of Woodland Carbon Code projects

Advising landowners on integration of ecosystem services, including biodiversity gain and natural flood mitigation

Appraising natural capital opportunities across landholdings, including habitat creation, woodland expansion and peatland restoration