

# Julie Archer

Director of People and Change

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**Making people the best they can be, Julie has cultivated a collaborative and supportive working culture at Bidwells.**

The brains behind our move to agile working, she cares about the welfare of our employees but also about our operational efficiency. Her foresight to implement the agile working scheme has enabled us to boost our efficiency and organisational structure while pioneering technology use.

One of the most operational and financially driven directors around, Julie helps to make Bidwells a better firm for both our people and our clients.

Believing our business process and data strategy are integral parts of the firm, she is leading our sustainability initiatives. Her forward-thinking people policies and proactive approach drive us to work innovatively.

Julie's sense of humour and warmth means she places fun at the heart of the firm and cements herself as an approachable leader. Leading the people agenda in the firm, she and her team ensure employees feel part of the family and are empowered to do the best job they can for their clients.